



Society for Serving Humanity (SSH)

2021 - 2022

Women's Health and Empowerment



Child Rights and Protection

Youth Development



Annual Report

2021 - 2022

Society for Serving Humanity (SSH) is a registered Non Governmental Premier Organization devoted 34 years for the upliftment of poor, downtrodden and strengthening the voices of vulnerable through service delivery, irrespective of their caste, creed, ethnicity and linguistic differences.

Vision

We aim to ensure new social order through integration of Women, Children and small farmers; implementation of eco-friendly approach, strong coordination; and cooperation of communities and service providers.

Mission

We work to create hunger and disease free society for the disadvantaged women and children to enable them to lead a life with justice and equality.

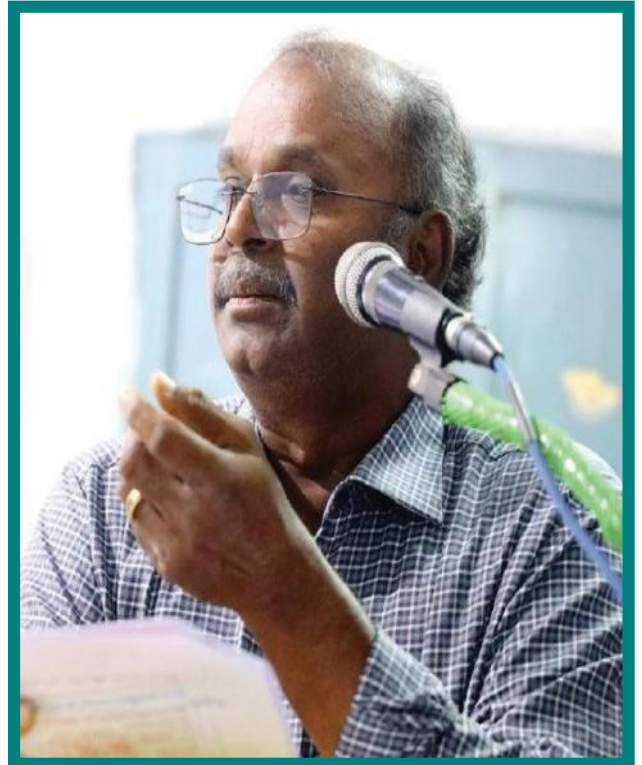


Legal status

- ✓ Registered under Tamilnadu Societies Registration Act, 1975.
- ✓ Registered under 12A, 80G, NGO Darpan.
- ✓ Registered with CSR-1 criteria.
- ✓ Registered under Foreign Contribution Regulation Act (FCRA).
- ✓ Registered with the Home Ministry allotted SBI Bank, New Delhi for external funding.

Secretary's Note, a gate way to the year 2021 - 2022

- SSH came into existence as a formal organization to serve the needy people from 13.06.1988. This is the 34th reporting year. SSH is legally and functionally an active vibrant NGO, carrying out its multi dimensional activities for;
- The underprivileged rural children including HIV infected/ affected and vulnerable children in Dindigul and Namakkal districts.
- The unorganized rural women living below to poverty line and excluded from the community due to their physical sickness, stigma & discrimination and widowhood.
- The adolescent boys and girls, who are living in media darkness and in knowledge poverty, deprived of their school education.
- The disillusioned young people, who were not able to set their career, life goals and unable to cope up with the life threatening situations and deprivation of an employment.
- For the families living in poverty and hunger, who are longing for the livelihood source to stand by them through eliminating the degrees of alienation and integrating with other actors of development.
- 2021 - 2022 is a transition period of stagflation (stagnation + inflation). The prices of commodities are increased and the real purchasing power of the people is declined due to Covid-19 situation. This is the National phenomena and our target people also experienced the same. We have tried our level best to help them through the following humanitarian/ health/ development services.
- I thank our Almighty father, funding partners, local resource agencies, govt departments, resource personnel, staff, volunteers, media, community and other stakeholders who are involved directly and indirectly to bring out various achievements in 2021 - 2022.



Dr.A.Britto Selvaraj, MSW, Ph.D
Secretary, SSH

FOSTER A CHILD PROGRAMME (FCP)

EDUCATION



- 35 children passed in 10th standard, secondary public examination (100%).
- 41 children passed in the 12th standard, higher secondary public examination (100%).
- Zero dropout in school education.
- 350 children received notebooks, guidebooks, stationeries like pen, pencils, eraser, sharpener, scale, geometry box, drawing graph notebooks, chart paper, record notes, according to their needs.
- 34 children who passed 12th examination last year are continuing in their higher education in Engineering, paramedical, nursing, poly technique, industrial training, arts/science/commerce, management collegiate education.
- 50 senior school children received android mobile phone for their digital online education.
- 10 evening Supplementary Learning Centres were functioning and provided supplementary school education to 282 children. From these children 24 children passed 10th std and 18 children passed 12th std public examination. 45 children won prizes in their schools for various competitions including curricular, co curricular and extracurricular activities.
- Spoken English training was given to 100 children.
- 80 children participated in educational tour. They visited Kallanai dam, Sri Ranganam Temple, Kamarajar Dam etc.
- Regular school visit was carried out, interacted with teachers and school authorities and monitored the educational development of each child.
- Introduced various educational apps to senior children and facilitated the self directed learning.
- Children are familiarized in participating various zoom meetings and digital literacy programme

HEALTH



- All FCP children and parents are protected
- from Covid-19 through immunization, and following SOP (Standard Operating Procedures) like maintaining social distance, wearing face mask, frequent hand washing with soap etc.
- All target beneficiaries are trained and adopted in taking kabasura/ nilavembu/ ginger, pepper, turmeric drinks for enhancing their immunity power.
- All positive children and parents are regularly taking ART tablets.
- Herbal health drink was prepared and distributed to target families.
- Distributed nutrimix regularly for all 350 children.
- Grocery kits which contains rice, wheat, oil, pulses, pepper, dry ginger, Bengal gram, green gram, turmeric powder, aval, dates, etc provided to all target children's family as Covid-19 relief support.
- Hb level was increased from 2 to 4 on average (Evaluation report 2021 - 2022)
- Covid-19 awareness education was given to 75 villages.
- 90% beneficiaries started using their family toilets regularly.
- 32 families constructed family sanitary toilets.
- CD4 level increased from 200 to 300 (2021 - 2022 Evaluation).
- Medical expenses have been scaled down due to the effective preventive health education to the target beneficiary's families.

LIVELIHOOD



- 45 families (most disadvantaged) were given the cash support of Rs.20,000/- to start the following sustainable income generation activities.
 - Goatery development - 26 families
 - Young calf rearing - 16 families
 - Petty shop ownership - 02 families
 - Vegetable sale ownership - 01 family
- Rs.50,000/- community revolving fund was distributed to
- 10 self help groups for starting diversified income generation activities like;
 - Tailoring & embroidery works at home.
 - Flower & vegetable sale.
 - Livestock development etc.
- From government Rs.10,55,500/- was mobilized by the beneficiaries under social and development schemes for housing, poultry keeping, purchase of sewing machine etc.
- 90 women started income generation activities by getting interest free loan from SHGs.
- Around 80% women utilized government bank loan for various productive purpose.

Child Development, Dindigul.



I am K.Mathumitha [name changed], 14 years old, living at Kosavapatti and I am studying 9th standard in government higher secondary school. My father, Mr.Karthikeyan, 34 years old, and my mother, Mrs.Malar, 30 years old. I have two younger sisters, K.Yogapriya studying 8th std and K.Rithika studying 5th std in Kosavapatti government high secondary school. Both my parents were working as daily coolie workers. Unfortunately my father met with an accident and broken his leg before 2 years. So he is not able to go for work and he has to be on bed. And therefore only my mother is the earning member in the family and she gets a sum of Rs.2000/- per month as a maid servant. This amount is not sufficient for food and medical expenses of my family. My mother found difficult to provide education materials to me and my sisters. So I used to go for construction work two or three days per week and was getting Rs.220/- per day by which I was able to spend for my studies and my sisters.

But at the same time I lost interest in study and could not concentrate on my studies. At this situation I got in touch with SSH and its staff members who counseled and guided me for regular schooling and on ill effects of child labour. Ever since I have been getting education, nutrition and healthcare supports from SSH which all stationed me in the school as a studious student. I am happy now and able to concentrate on my studies. I am getting fresh vegetables from my kitchen garden during the rainy season. My ambition is to become a teacher and serve the underprivileged children like me.

Child Development, Namakkal.

My name is **P.Susmitha** [name changed], 14 years old. I am in Ganesapuram and studying 9th in the government higher secondary school. My father died due to AIDS in the year 2016. My mother Mathalaimary was working as an office assistant in a private hospital and getting Rs.7,500/- per month. My mother and myself are living in a rented house for Rs.3,000/- per month. We usually take only the ration rice without any vegetables and other nutrients. I used to go to school without proper notebooks, school bag and color dress etc. My mother decided to stop my studies because of family's poor economic condition. That time I joined the FCP project with SSH where I learned about different values and orientation on kitchen garden, tree plantation, personal hygiene, environmental sanitation etc. Of course as a regular beneficiary I continue to get nutrition support, healthcare items, education materials etc on monthly basis. All these motivated me to study well and move towards reaching out my future ambition - an English teacher. I thank SSH and all field staff for their meritorious support.



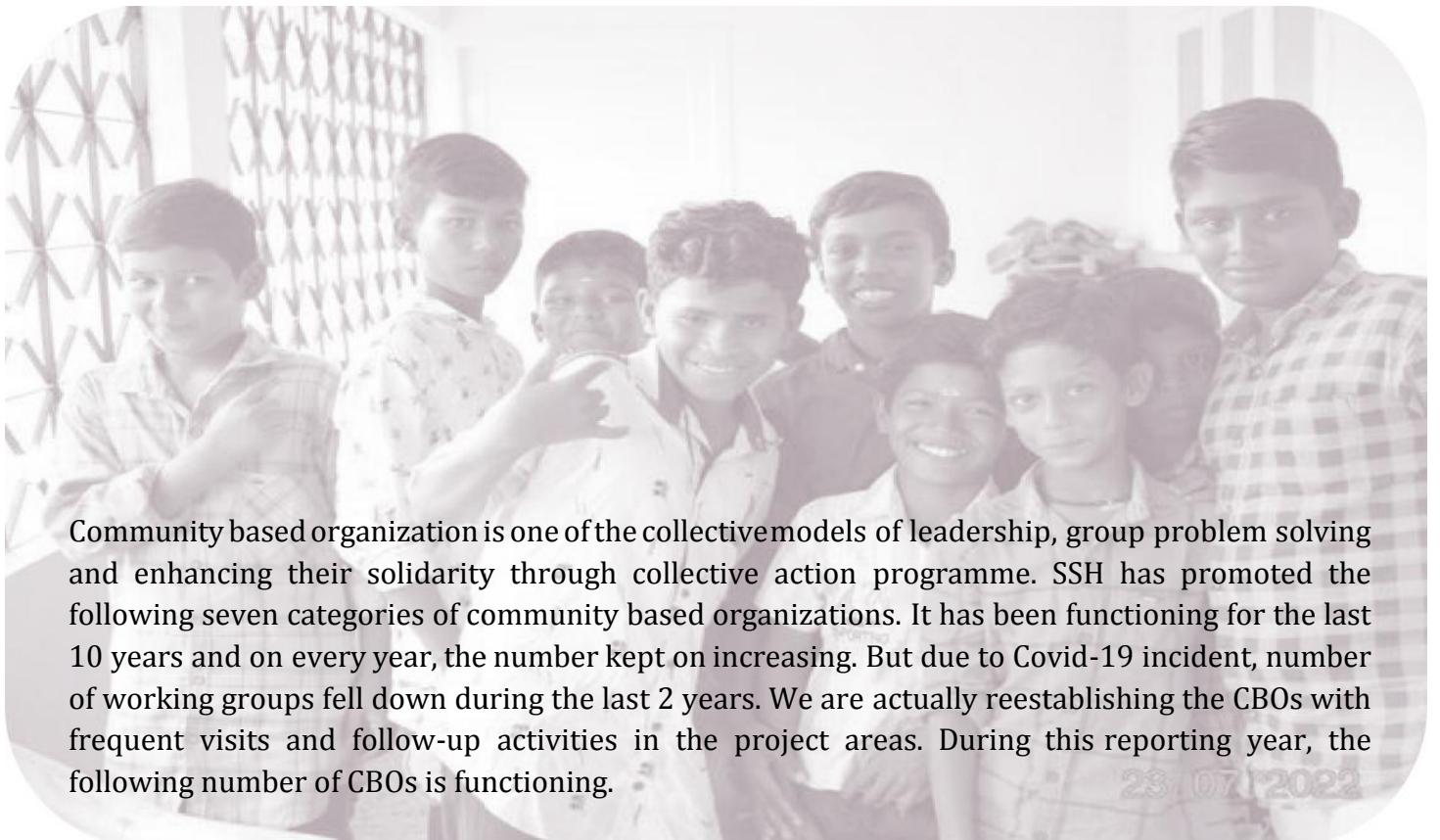
Mother Livelihood, Namakkal.



I am **Mrs. Tamilselvi** [name changed], 38 years old, living at Mananththi village, Namakkal district. My husband was a driver who met with an accident that affected his cerebellum and died in the year 2013. I have three female children. The elder daughter Srisanthiya who is mentally challenged; second daughter Srimathi studying in 12th standard in government higher secondary school at Namakkal; third daughter Sridharsini who is studying 10th std. I am living in a rented house for Rs.2,500/- per month. I am doing tailoring work at home, through this I was getting Rs.150/- per day. In addition I get Rs.1,000/- as a widow pension. But still this amount is not enough to fulfill the basic needs of my children as I have to spend more money on taking care of my first child. We got the rice, oil and other food commodities from the ration shop. My younger daughters often took leave and went for agricultural work to fetch supplementary income to the family.

In this situation we were introduced to FCP project wherein my second daughter continued to get healthcare, nutriment, education supports etc. Besides I also became a member of local SHG which started to support my third daughter for her study and supported me also with a sum of Rs.20,000/- to replace my old sewing machine. I am able to earn Rs.300/- per day now from tailoring. I am now confident that I can take care of my first child and to educate well the other two daughters. I owe my sincere thanks to our local SHG and SSH for rejuvenating my life.

Community Based Organization (CBOs)



Community based organization is one of the collective models of leadership, group problem solving and enhancing their solidarity through collective action programme. SSH has promoted the following seven categories of community based organizations. It has been functioning for the last 10 years and on every year, the number kept on increasing. But due to Covid-19 incident, number of working groups fell down during the last 2 years. We are actually reestablishing the CBOs with frequent visits and follow-up activities in the project areas. During this reporting year, the following number of CBOs is functioning.

23/07/2022

S. No	Name of CBO	No. of CBOs	No. of Villages	Members enrolled
1.	Children Clubs (CCs)	70	70	1321
2.	Little Flower Children's Network (LFCN)	One each for the district	One each for the district	832
3.	Parent Support Groups (PSGs)	15	15	98
4.	Children Support Groups (CSGs)	20	20	150
5.	Self Help groups (SHGs)	52	52	687
6.	Bharathi Women Federation (BWF)	One each for the district	One each for the district	556
7.	Supplementary Learning Centre (SLC)	10	10	248

Achievements / Outcomes of CCs



- ✓ Almost 100% children followed the personal protective methods (PPM) of the prevention
- ✓ Covid-19 through breaking the chain of the transmission process of the disease.
- ✓ Few children clubs took the initiatives of preparing kabasura drink and distributed to all families with the help of local self help groups.
- ✓ Children were helping the parents and involved in small economic activity for earning the supplementary income at home during the lockdown period and even after due to financial slowdown.
- ✓ Around 80% children are regular to their evening tuition centres for enhancing the specific weak subject's proficiency.
- ✓ 1450 tree saplings planted as a part of social forestry development.
- ✓ Around 60% children participated in the online classes regularly.
- ✓ Gender discrimination and social exclusion was completely removed within CCs.
- ✓ 3 child marriages are prevented through CCs.
- ✓ 136 children are vaccinated against polio and 80% children against Covid-19.
- ✓ Children developed 85% kitchen garden with the minimum of 5 vegetables.

FCP Comprehensive Internal Evaluation Findings and recommendation



The FCP Evaluation for a period of 5 years (2015 to 2019) was carried out and the evaluation findings and recommendations were shared with the funding partner and with the governing body members of SSH. They appreciated the efforts of evaluations team and the recommendations are relevant and appropriate for implementation. The 138 pages report is a base for subsequent strategies planning and implementation of the activities in the coming years. (10 years in 3 phases).

Achievements of CSGs



- All 85 CSGs (Children Support Groups) are continuing their studies without any dropout.
- Health information on personal hygiene, environmental sanitation, timely treatment, prevention strategies etc was disseminated through the peer groups.
- In spite of the various external health hazards, transport limitation etc, regular monthly meetings were conducted.
- PEER counseling was carried out for the effective intake of ART tablets regularly.
- CSG members established linkages with NGOs and government departments and utilized their services for development.

Achievements of ALCs



- Around 10 ALCs (Alternative Learning Centres) are continuing in remote villages.
- Planted 1450 tree saplings and still nurturing.
- Kitchen gardens were established at their homes.
- Children preferred cursive writing and around 60% children improved their hand writings.
- 75% children practiced yoga and simple breathing exercises to reduce the respiratory diseases.
- All the children accepted and followed the protocol laid down by government for the prevention of Covid-19.
- Children's drawing skill, recitation skill, loud reading skill etc are enhanced.

FCP Alumni Meet



During this reporting year, the FCP Alumni met two times. They are working out various strategies to supplement the efforts of SSH on current FCP children. They develop a whatsapp group for information, dissemination of different govt schemes, availability of different courses for FCP children, scholarships etc. Through social media, they played a crucial role to protect the people from Covid-19 prevention, treatment facilities, immunization facilities available in different places with the details of date etc.

Achievements of LFCN

- 50 children newly joined in LFCN (Little Flower Children's Network).
- 11 child marriages were stopped in 8 villages.
- Children motivated for Covid-19 vaccination and due to this, around 95% children in the community are vaccinated.
- Functioned as volunteers for medical camps, mass immunization, awareness meetings, environment promotion camps etc.
- Approached appropriate authorities for village link road, drinking water, street light, and drainage facilities etc for the villages.
- They organized kabaadi clubs and promoted traditional sports.



Achievements through LRM

- Local Resource Mobilization (LRM) was done from individuals, textile/ jewellery/ medical shops, drug associations and professionals like doctors, teachers, engineers, IT employees etc.
- Cash to the tune of Rs.65,000/- collected.
- Materials mobilized worth of Rs.35,000/-.
- This support was distributed to other than the target children and families. Totally 300 underprivileged children received this support.

Achievements of PSGs

- 100% parents committed on children's regular study up to 12th standard and around 80% parents are in favor of their higher studies beyond 12th education.
- 420 members were linked with NGOs for Covid-19 relief supply.
- Around 40% PSGs (Parents Support Groups) became PEER educators during Corona endemic.
- They are regular for ART medicine and treatment for other opportunistic diseases also.

Achievements of SHGs

- 80% women had obtained group life insurance and the life risk is covered for compensation.
- All SHGs (Self Help Groups) women opened bank account for regular savings.
- 32 self help groups started income generation programmes like flower trade, country chicken rearing, food preparation, marketing etc.
- One village liquor shop closer to worship place was removed from the village through their collective action programme by mobilizing the community members.
- 10 women received sewing machines form Skill India.
- 23 children received scholarship for their higher studies from Social Welfare department and the unorganized construction labour organization.
- 11 destitute elders received monthly pension from Social Welfare Board.
- 3 women received land pattas for house construction.
- 23 children received dresses form Social Welfare Board.
- 12 SHGs received bank loan worth of Rs.12,00,000/- for various purposes.
- Local donors were identified by SHG leaders and mobilized the commodities like rice, dhal, green grams, Bengal grams, peanut, cowpea, cooking oil, nutrition powder, dates, biscuits, horlicks, dresses, notebooks, tiffin carriers, bathing / washing soaps, hand sanitizer, coconut oil, tooth paste etc to the HIV affected/ infected children and their families.



Achievements of BWF

- Celebrated **International Women Day** for six days, on six different topics related to women empowerment of BWF (Bharathi Women Federation) members.
- Celebrated **World Food Day** for six days in different places on different topics related to food security.
- **World Children's Day** programme was celebrated in 18 villages of both Dindigul & Namakkal districts.
- Celebrated **Children's Sports Day** in different villages with people's participation.
- **World AIDS day** programme was conducted with the theme "End inequalities, end AIDS and end pandemics". The focus was 90-90-90 that means,
 - 90% people with HIV should be aware of their status.
 - 90% people who are diagnosed as HIV positive should receive treatment.
 - 90% of people who received treatment should achieve viral suppression.
- Newly 32 members joined in Bharathi Women Federation.
- Distributed 1000 kg rice to the most deserving 100 Corona affected families.
- Nearly all women members' family vaccinated against Covid-19.
- 13 women are newly admitted to MGNREGA scheme during this year.
- Around 80% BWF members developed kitchen/herbal/flower gardens.



Corona Relief support

- For the last two years, the entire economy deteriorated and people had life loss, livelihood loss, and occupational loss. All the more the children's childhood days were also at stake and shared the family responsibility in terms of earning. The livelihood loss of adults has resulted for possible child labour. The children were extensively used for packing food parcel, home delivery, cooking food inside the restaurant and outside. Besides the children had a critical time and became deviants, involved in drugs, child trafficking, tobacco use, liquor use, substance abuse etc.
- In this context, series of Covid-19 relief support was given to a number of children and parents.
- Through community based organization (CBOs) the local villagers were given awareness education, distribution of health drinks like kabasura, pepper, turmeric ginger solution, siddha drugs etc.
- Children and parents were given digital literacy training and the senior children were given with android phone for facilitating their online education.
- Face masks, hand washing soaps and IEC materials on the prevention of Covid-19 and Omicron pandemic was given to around 300 families.
- Dry ration including rice, cooking provisions, protein rich food materials and immunity booster materials were given to around 300 families, 2 times.
- Nutrition demonstration was conducted in preparing low cost PEN (Protein, Energy and Nutrition) by using the locally available food materials. This demonstration was conducted in 62 villages.
- Counseling was provided to Covid-19 children and affected parents and replaced their livelihood loss in a smaller way.
- Many possible suicide attempts were effectively tackled through home visit, counseling and arranging support services.



The ChildPlan Academy

TCA

The ChildPlan Academy (TCA) School was established in 2013 in Namakkal district. The school was very much affected during the past 2 years of school closures. However, teachers were given a part-salary for their family maintenance. Online digital education was carried out and extended the school education as home school and veranda school. The school was re-opened in September 2021. The teachers were given orientation training to handle the children in the past Corona setting. The standard operating procedure (SOP) was strictly followed in the school as per government directions. The CBSE School has obtained the node from the board to start 11th std and hopefully will start the classes in the following academic years.

Vision

Holistic development of all children enrolled in **The ChildPlan Academy** and exploring the creativity and innovation towards better actualization of self, family, society, country and the international community.



Mission

To facilitate and educate all children irrespective of their diversity and pluralities and exploring their full potentialities in the form of Cognitive (knowledge), Affective (attitude) and Psychomotor (skill) domains.

TCA Way

TCA Values That we promote among children	
Children first	குழந்தைகள் முதலில்
Individual attention	தனக்கவனம்
Quality education	தரமான கல்வி
Analytical skill	பகுப்பாய்வு செய்யும் திறன்
Fee for services	பணக்கேற்ற கட்டணம்
Communicative English	ஆங்கிலத்தில் கலந்துரையாடல்
Learn & participate	கற்றல் மற்றும் பங்கேற்றல்
Excel in life	வாழ்வில் மேம்பட
Nation building	தேசிய கட்டுமானம்
Be thankful	நன்றியோடு இரு

CREDIBILITY ALLIANCE NORMS COMPLIANCE GOVERNANCE

Executive Committee & Annual Gross Remuneration Paid

S. No.	Name and Address	Designation	Gross remuneration per annum (Rs.)
1.	Mrs.N.Sumathi	President	Nil
2.	Dr.B.Princely Jayakumar	Vice President	Nil
3.	Dr.A.Britto Selvaraj	Secretary	2,13,000/-
4.	Dr.A.Lawrence Santiago	Member	Nil
5.	Mrs.Maruthambal	Member	Nil
6.	Mrs.Gandhi Grace	Member	Nil
7.	Mrs.I.Shagaya Tamilarasi	Member	Nil

No Travel reimbursements were made to Board members attending Board meetings.

ACCOUNTABILITY AND TRANSPRENCY

Distribution of Staff according to salary (as on 31st March, 2022)

Salary plus benefits paid to staff	Male	Female	Total
<5000	1	0	1
5000 to 10000	0	0	0
10000 to 20000	7	12	19
Total	8	12	20

Remuneration of two highest paid employees

Rs.20,000/- Head of the Organization

Rs.16250/- Project Coordinator

Remuneration of Lowest paid Staff members

Rs.5000/- Watchman

Staff details as on March 31, 2022

Gender	Paid full time	Paid part time	Paid Consultant	Unpaid volunteers
Male	3	0	1	1
Female	17	0	0	10
Total	20	0	1	11

Total cost of International Travel by all staff during the year - Nil

FINANCIAL DETAILS

Statement of Receipts & Payments Accounts for the year ended March 31,2022

Receipts	2021 (Rs)	2022 (Rs)
To Opening Balance	6,845,172.12	6,947,357.55
To Total Fund Received	11,946,016.23	16,234,412.63
Total	18,791,188.35	23,181,770.18
Payments		
By Programme Expenses	11,843,830.80	17,796,672.98
By Closing Balance	6,947,357.55	5,385,097.20
Total	18,791,188.35	23,181,770.18

Statement of Income & Expenditure Accounts for the year ended March 31,2022

Income	2021 (Rs)	2022 (Rs)
Indian Sources	2,276,954.00	4,604,589.00
International Sources	12,745,254.00	12,599,817.63
Bank Interest	64,070.23	117,236.00
Expenditure over income	3,477,521.57	2,963,785.35
Total	18,563,799.80	20,285,427.98
Expenditure		
Project Expenses	2,803,354.00	2,481,255.00
General & Management Expenses	15,760,445.80	17,804,172.98
Income over Expenditure	0.00	0.00
Total	18,563,799.80	20,285,427.98

Balance Sheet as at March 31, 2021

Liabilities	2021 (Rs)	2022 (Rs)
Capital Funds	20,284,227.16	17,320,441.81
Ongoing projects amount	4,822,815.05	2,280,654.05
The ChildPlan Academy	5,301,819.00	6,764,250.00
Total	30,408,861.21	26,365,345.86

Assets		
Fixed Assets	16,193,205.66	14,488,136.66
The ChildPlan Academy		
Fixed Assets	7,268,298.00	6,492,112.00
Deposit	0.00	0.00
Cash & Bank Balances	6,947,357.55	5,385,097.20
Total	30,408,861.21	26,365,345.86

Exit from the financial year April 2021 to March 2022

We were able to complete the year with the sense of satisfaction that we served the needy people during the critical period of pandemic. Foster a Child Programme (FCP) has been supported by Net4kids for long years in Namakkal district. Fortunately, SSH came into contact with Azim Premji Foundation, Bangalore who might support us for supporting the same HIV affected and vulnerable children in Dindigul district in the next financial year that will enable us to raise the voice of vulnerable in both our project working districts in Tamilnadu. Our sincere thanks and gratitude to all groups/ funding partners/ government departments/ personnel for their sincere, dedicated and consistent support to SSH during this financial year.

VISIT US

Please call us in advance to arrange
a mutually convenient time/ date



Registered Office

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Branch Office

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School

THE CHILDPLAN ACADEMY

CBSE - Senior Secondary School

Affiliation Code No. 1930669

Minnampalli Pallipatti, Minnampalli Panchayat

Namakkal district - 637 017, Tamilnadu.

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